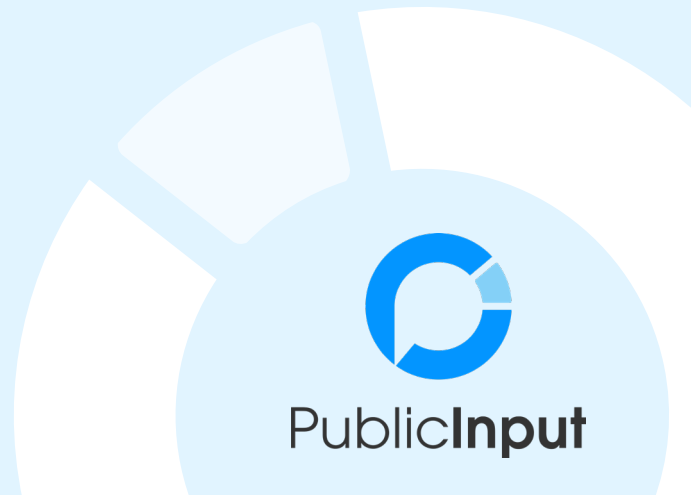


## COMMUNITY ENGAGEMENT SOFTWARE

# WHY I RECOMMEND MAKING COMMUNITY ENGAGEMENT DECISIONS WITH PUBLICINPUT

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Having trouble keeping track of community engagement and telling a clear story? Here are seven reasons why PublicInput is the best choice for your agency—and your residents.



### **YOU'LL BE ABLE TO VISUALIZE YOUR COMMUNITY**

PublicInput layers qualified census tract data on a map so you can strategize how to reach impacted communities from day one -- and have the tools to engage them.

### **WE'LL EASILY BE ABLE TO COORDINATE**

Admin permissions allow agencies and consultants to have full transparency and see project results in real time.

### **QUICK PROJECT DEPLOYMENT**

Survey pages, text message surveys, and emails can be created in minutes. All survey answers, comments, and responses are immediately captured, stored, and automatically analyzed.

### **EQUITY MADE EASY**

PublicInput has multilingual everything from their survey pages to closed captions on virtual public meetings. The platform is also ADA 508 compliant and WCAG 2.1 AA, validated using recurring third-party WAVE testing.

### **YOU WON'T HAVE TO START FROM SCRATCH**

We can easily pull in data and contact information from other tools like SurveyMonkey or MailChimp so you can have everything in one place.

### **YOU'LL BUILD BETTER RELATIONSHIPS WITH RESIDENTS**

PublicInput makes it easy to follow up with residents while also measuring community engagement across projects. With a CRM built for government, you'll know who participated, how they participated, and be able to close the feedback loop via email or text message.

### **TOP-TIER SECURITY**

PublicInput maintains a SOC2 Type II Certification and meets the highest security and trust standards certified by the American Institute of Certified Public Accountants (AICPA).

### **ABOUT PUBLICINPUT**

PublicInput provides software solutions for community engagement to accomplish their mission of making democracy more collaborative through technology. Hundreds of government agencies and consultants trust PublicInput to listen, communicate, and make informed decisions. **Learn more at [publicinput.com](https://publicinput.com).**